



**BROADBENT**

# Foreword

“From an early age I have loved the visual; not just in a romantic sense but as a force and presence around us. Working with clients to share this passion is one of the many privileges of the work.

Good paintings have depths and nuances; an elusiveness that requires us to revisit them constantly. This applies to all art whether 17th Century portraiture, modern art or contemporary installations. One can be drawn into a work by sublime detail or hit between the eyes with its colour and vibrancy; one can be seduced by detailed accuracy and completeness, or overwhelmed by forcefulness and exuberance – the great pleasure of art is that the emotional and intellectual range is limitless.

“Everybody has a budget but excellence and value can be found at any level when you know where to look. That search is what drives me.”

*Angus Broadbent – Founder*

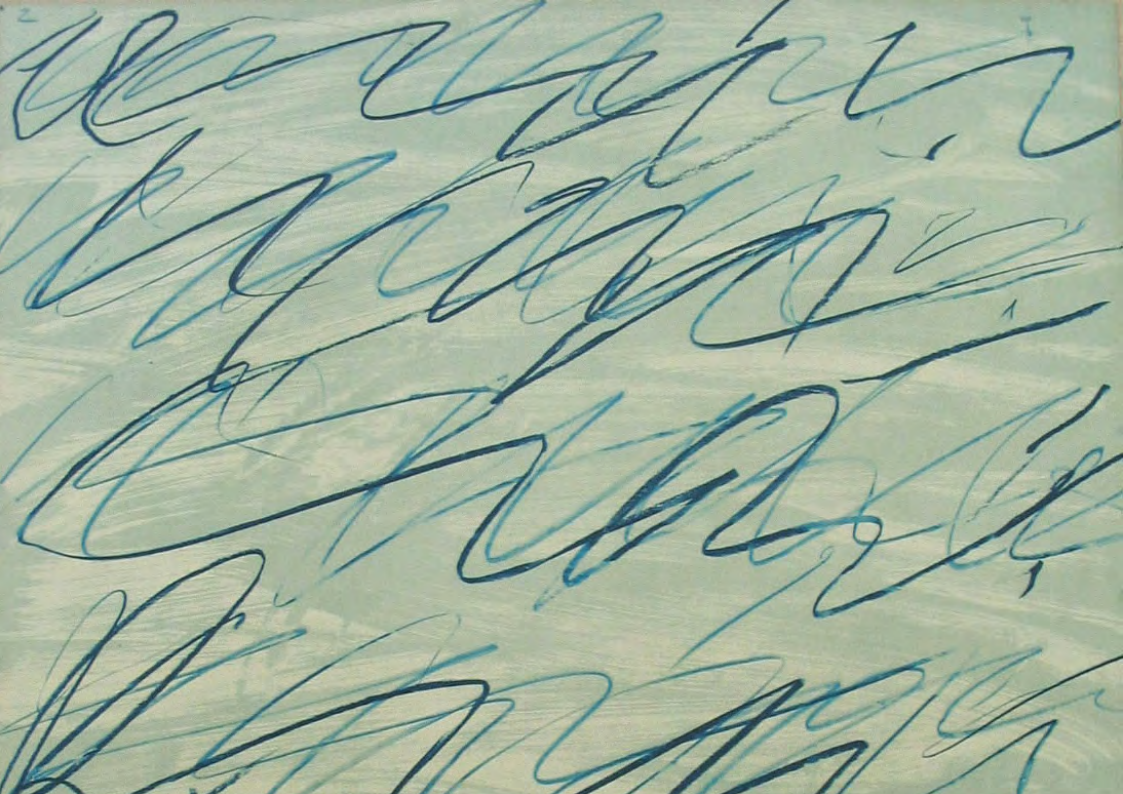
A handwritten signature in black ink, reading "A. Broadbent". The signature is written in a cursive, flowing style with a large initial "A" and a long, sweeping underline.



# Broadbent

Broadbent is a fine art dealer and consultancy, owned and run by Angus Broadbent. Angus has over 30 years of experience in the art world as gallery owner, art consultant, judge and critic.

Broadbent is based in Central London but serves a global client base of both private and corporate collectors. Broadbent also works extensively with architects and interior designers to commission and source work for their clients.



# Sourcing & Selling Art

Broadbent has over thirty years of experience in acquiring, commissioning and selling artwork for clients. Our broad range of technical and market knowledge as well as long standing relationships enables us to reach into all areas of the art world.

We work regularly with many dealers in London and abroad, we source paintings and sculptures through the main London auction rooms as well as further afield and through private clients. We also commission and acquire pieces from an extensive network of living artists.

Our ability to deliver for clients is based on our access to expertise at all levels of buying and selling art. Broadbent has experience of negotiating many different types of transactions including commissions, long term loans and international transactions.

Broadbent's recommendations are based around building a clear understanding of the client's core interests such as whether the acquisition is for investment purposes, to fit into a particular interior, part of a wider theme of collecting - or a mixture of all of these things.

## *Our Commitment*

Whatever the reason the client has for collecting art, whatever the period or medium, Broadbent's commitment is finding the highest quality work to fit the client's objectives and price point.



# Our Clients

Some of our clients are just looking for one or two key pieces to complete their house, some are embarking on a long-term love affair with art and become long term collectors.

## *Private and Institutional Collectors*

Broadbent works with a wide variety of private clients sourcing and recommending works for investment, decoration or straightforward enjoyment. We work with informed and involved collectors who may want a professional to provide them with a discrete presence in the market or support informal dialogues.

## *Corporate collectors*

In the corporate world Broadbent works with senior directors and facilities teams covering both investment oriented activity and projects with a more decorative profile. Often we have been successfully mandated to create value with the collection; sometimes the organisation simply wants to enhance the company's brand, allow their staff and visitors to enjoy the collection and preserve asset value.

## *Designers and Architects*

Broadbent has a successful record of collaborating with interior designers and architects as part of an organic process that creates spaces to live in. We typically see the best results when we are involved early on in the project enabling us to bring together features such as lighting, wall covering and hangingschemes into the overall project





## Private Collectors

Broadbent works from acquisition to installation with a variety of private collectors; sourcing and recommending works for investment, decoration or simple pleasure. We work hard to ensure the artwork is displayed to maximum benefit by paying close attention to issues such as lighting and location. We work closely with clients and collaborate with architects and designers on the technical matters to achieve this.

“Once, you expected harmony throughout a house - a continuity of elegance across the paintings, the architecture and the interiors.

Today, people are taking a more confrontational approach and creating a more dynamic relationship between the paintings and interiors, with dramatic results”

Angus Broadbent, quoted in Country Life





## Historic Scottish Country House

A change in ownership at one of Scotland's most prestigious houses led to a major refurbishment and to the building of a substantial collection of Scottish seventeenth and eighteenth century portraiture and paintings. To celebrate the refurbishment a number of twenty-first century art interventions were commissioned to become part of the fabric of the house.

Paintings were acquired from private clients, auctions and negotiated settlement. Installation of this museum quality collection built over two years was co-ordinated between Principal, Interior designer and Broadbent. The project was awarded the prestigious 2013 Restoration Award organised by Sotheby's and English Heritage.



## Corporate Collection

Curated for the owner of a private equity firm this extensive collection was initially built over a period of five years and includes nearly ninety pieces acquired from private clients, art dealers and auction.

Major names include Bomberg, Hitchens, Davie, Hillier, Scottish colourists and many others.

The collection is still actively managed by Broadbent and some items have been deaccessioned privately and through auction for record setting prices, as part of the ongoing management of the collection.



## European Headquarters of a Major Japanese Bank

This project was a new build environment over seven floors, uniting several branches of the bank under one roof. This meant deaccessioning some subsidiary collections built up over the years and the incorporating others into the new fabric.

Time was spent discussing the nature of the art and the impression the bank wanted to give to visitors. Discussion ranged from a high value investment in art with museum quality works to the provision of basic posters. It was agreed that they should have a collection of art that was economic and yet still transmitted the banks core values of integrity and intellectual rigour.

The large collection of abstract paintings and prints was acquired over 8 months from dealers, direct from artists and from auction. This award winning project was conducted to a high level and within an intense time frame.

# The Broadbent Advantage

Broadbent offers clients the deep knowledge and experience of twenty years buying and selling art to guide them through the art world.

Broadbent is independent and impartial but has strong relationships with all the major auction houses, dealers and galleries.

Broadbent offers guaranteed discretion to ensure an open and vibrant dialogue, and understands that transparency is key to trust.



# BROADBENT

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